

WVEC
613 Woodis Ave.
Norfolk, VA 23510

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract # 846744

Schedule Dates 08/05/12-08/05/12
Advertiser Truman Project (39670)
Agency/T-Code LUC Inc. (2304)/867768541
Product Political - Non-Ballot Issue (1196)
Brand Truman Project (175222)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name /
Phone/Fax /
CPE N/A
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments TRUMAN PROJECT 8/5
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Penne Marsh
CO-OP No
Headline # 06263002
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$540.00
Net Total \$3,060.00
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Aug. 2012 10 \$3,600.00
Grand Total: 10 \$3,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	5:58A- 8A (ET)								4	4	\$320.00	\$1,280.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	8A- 9A (ET)								2	2	\$580.00	\$1,160.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
4.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	08/05/12-08/05/12	4	:30	9:58A- 11A (ET)								2	2	\$320.00	\$640.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC - TV Hampton, VA	Date: 08/02/2012
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I, Rebecca Herrigel
do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 08/05/2012

Date of Last Broadcast: 08/05/2012

Total Charges: \$*****3,060.00 NETThis broadcast time will be used by: Truman Project

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes☒ No

846744

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Truman National Security Institute

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

08/02/2012 Rebecca Herrigel 770-427-0735
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Penne Marsh Penne Marsh NSC
Signature Printed Name Title



Record of Discussion Regarding Political Time

DATE: 4-Aug

TIME: PM

In connection with candidacy or committee for: Truman Project

Candidacy: _____

Via Telephone: _____

Personal: _____

Talked with:

Name: Cherly Long

Title: REP/Telerep

Address: _____

Telephone: _____

Conversation Notes:

Discussed rates & avails